



**GLOBAL  
INDUSTRIES  
INTELLIGENCE**

# **TREASURY MANAGEMENT MASTERCLASS**

**18<sup>TH</sup> - 22<sup>ND</sup> FEBRUARY, 2024**

**DOUBLE TREE BY HILTON DOHA, QATAR**

**ONLINE ON ZOOM**

# NAVIGATING CONVENTIONAL AND ISLAMIC TREASURY IN THE DIGITAL AGE

Navigating Conventional and Islamic Treasury in the Digital Age is a comprehensive 5-day program designed to provide an in-depth understanding of both conventional and Islamic treasury management. The course explores key areas such as cash flow management, risk mitigation, regulatory compliance, and the impact of technological innovations like AI and blockchain on treasury functions. Participants will gain insights into global trends, digital transformations, and best practices in the field, alongside an appreciation of the unique aspects of Islamic financial instruments and principles.

## 1. Who Should Attend:

Finance Professionals: Treasurers, CFOs, finance managers, and analysts looking to deepen their treasury knowledge and skills.

## 2. Banking and Financial Services Professionals:

Individuals working in Islamic banking, as well as conventional banking sectors who want to expand their expertise.

## 3. Business Leaders and Entrepreneurs:

Executives and business owners seeking to enhance their financial strategies and understand the impact of digital technologies on treasury management.

## 4. Regulatory and Compliance Officers:

Professionals involved in regulatory compliance and risk management in financial institutions.

## 5. Academics and Students:

Those in academia or pursuing advanced studies in finance who wish to acquire current industry insights.

# Benefits of Joining the Course:

## **1.Holistic Understanding:**

Gain a comprehensive understanding of both conventional and Islamic treasury management practices.

## **2.Practical Insights:**

Learn from real-world case studies, industry best practices, and interactive sessions.

## **3.Technological Edge:**

Stay abreast of the latest digital trends like AI and blockchain that are transforming the treasury landscape.

## **4.Networking Opportunities:**

Connect with industry experts, seasoned professionals, and peers from diverse backgrounds.

## **5.Enhanced Decision-Making Skills:**

Develop the ability to make informed decisions in complex financial environments, considering both technological and regulatory changes.

## **6.Career Advancement:**

Equip yourself with advanced knowledge and skills that can open up new career opportunities and paths in finance and treasury management.

# DAY 1: INTRODUCTION TO TREASURY MANAGEMENT

- **Holistic Understanding:**

- Role and strategic importance in financial health and corporate strategy.
- Key functions: Cash management, financial risk management, capital and liquidity management.

- **Fundamentals of Conventional Treasury Management**

- Role and strategic importance in financial health and corporate strategy.
- Key functions: Cash management, financial risk management, capital and liquidity management.

- **Introduction to Islamic Treasury Management**

- Principles of Sharia compliance: Risk-sharing, prohibition of interest (Riba), and ethical considerations.
- Comparison with conventional systems: Contract structures, compliance, and risk profiles.

- **Global Trends in Treasury Management**

- Shift towards automation and data-driven decision-making.
- Impact of global economic policies and market volatility on treasury operations.



## DAY 2: ADVANCED TREASURY STRATEGIES

### • Risk Management in Treasury Operations

- Identifying financial risks: Market, credit, liquidity, and operational risks.
- Mitigation strategies: Hedging, diversification, and internal controls.

### • Liquidity Management and Optimization

- Cash conversion cycle optimization.
- Short-term investments and borrowing strategies.

### • Islamic Financial Instruments

- Sukuk (Islamic bonds): Structure, types, and market dynamics.
- Murabaha, Mudaraba, and Ijara as financing tools.

### • Cross-border Treasury Management

- Managing foreign exchange risks.
- Understanding and navigating different regulatory environments.

## DAY 3: TECHNOLOGICAL INNOVATIONS IN TREASURY

### • Digitalization in Treasury Management

- Implementing ERP and treasury management systems.
- The role of cloud computing and data analytics in enhancing treasury operations.

### • Artificial Intelligence in Treasury

- AI in predictive analytics for cash flow forecasting.
- Machine learning for risk assessment and fraud detection.

### • Blockchain and Treasury

- Blockchain in cross-border payments and reconciliation processes.
- Smart contracts and their implications for treasury operations.

### • Case Studies

- Analysis of successful digital transformation initiatives in leading organizations.



# DAY 4: CASH FLOW MANAGEMENT

- **Principles of Cash Flow Management**
  - Understanding different types of cash flows: Operational, investing, and financing.
  - The importance of cash flow management in financial planning.
- **Cash Flow Forecasting and Analysis**
  - Techniques for short-term and long-term forecasting.
  - Utilizing financial models and software tools.



- **Working Capital Management**
  - Strategies for optimizing receivables, payables, and inventory.
  - Impact of working capital management on liquidity and profitability.
- **Islamic Perspective on Cash Flow Management**
  - Sharia-compliant working capital management.
  - Cash management in Islamic banks and financial institutions.

# DAY 5: REGULATORY COMPLIANCE AND FUTURE TRENDS

- **Regulatory Environment for Treasury Management**
  - Key international regulations: Basel III, Dodd-Frank, and EMIR.
  - Compliance challenges and best practices.
- **Compliance in Islamic Treasury**
  - Sharia governance frameworks.
  - Islamic financial regulations and standard-setting bodies.
- **Sustainable and Ethical Treasury Practices**
  - Incorporating ESG factors in investment and financing decisions.
  - Ethical investment policies and their impact on corporate reputation.
- **The Future of Treasury Management**
  - Emerging technologies and their potential impact.
  - Preparing for geopolitical changes and economic shifts.

# BEST PRACTICES IN TREASURY MANAGEMENT

- **Strategic Alignment:**

Ensuring treasury activities align with overall business strategy.

- **Policy Development:**

Establishing clear policies for risk management, investments, and operations.

- **Technology Utilization:**

Leveraging technology for efficiency, accuracy, and real-time decision-making.

- **Stakeholder Communication:**

Effective communication with internal and external stakeholders.

- **Continuous Learning:**

Keeping abreast of market trends, regulatory changes, and technological advancements.

- **Risk Culture:**

Cultivating a risk-aware culture within the organization.



# PETER BOKMA,

Qatar Internal Islamic Bank



With over 45 years of experience at the intersection of international Treasury and Investment Banking Consulting, Peter has developed a comprehensive and nuanced expertise across both conventional and Islamic treasury environments. His career has been marked by the development of advanced trading models that have become foundational to innovative trading strategies. Through detailed portfolio analysis, he has enhanced asset performance and brought precision to asset allocations.

A key achievement in my career has been the successful implementation of four full-cycle treasury systems. These projects have strengthened operational resilience and streamlined financial processes, leading to quicker and more efficient transactions. He has played a pivotal role in driving significant changes within globally renowned firms, making lasting impacts in regions including Europe, Australia, Singapore, the USA, Qatar, and Saudi Arabia.



His skills as a sophisticated commercial strategist are backed by a track record of significant bottom-line achievements. He excels in motivating and challenging teams, aiming for an operational framework that emphasizes high performance and innovation. His expertise lies in business requirement analysis, Treasury, and Investment Control setups.

Recognized for my reliability and effectiveness, I have consistently excelled in challenging commercial environments. His communication skills and negotiation abilities enable me to drive strategic transformations, fostering continuous improvement and operational excellence.

In addition to his professional skills, he is multilingual, fluent in Dutch, English, German, and proficient in conversational French, with a basic understanding of Tagalog. My extensive training background covers experiences in the United States, further enriching my global perspective.

Additionally, he has provided consultancy and training to prestigious clients such as Commerzbank, ING Bank and Group, ABN Amro, Arab Banking Corp, KIPCO, Qatar Intl Islamic Bank,

Qatar Internal Islamic Bank, ARAMCO, Nakilat, HSBC, Gulf International Bank, and many others, either through his network of event management organizations or directly. This diverse client base reflects the breadth and depth of my expertise and the wide-reaching impact of his work in the field.

# Treasury Management Masterclass

18th - 22nd February 2024,  
DOUBLE TREE BY HILTON DOHA, QATAR  
& Online on Zoom

FOR REGISTRATION PLEASE COMPLETE THIS FORM AND EMAIL BACK TO  
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## REGISTRATION DETAILS

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### REGISTRATION FEE:

Book and Pay till 19 January, 2024 @ GBP 3995/person

Book and Pay after 19 January, 2024 @ GBP 4595/person

### AUTHORIZATION:

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AUTHORIZATION SIGNATORY MUST BE AUTHORIZED TO SIGN ON BEHALF OF CONTRACTING ORGANISATION