GLOBAL INDUSTRIES INTELLIGENCE



ARABIC WRITING SKILLS

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Arabic Writing Skills Program

Master the Art of Professional and Creative Writing in Arabic

DAY 1: FOUNDATIONS OF ARABIC WRITING

- **Content:**
  - Understanding the structure of Arabic writing: Grammar, syntax, and punctuation
  - Common writing styles: Classical Arabic (Fus'ha) vs. Modern Standard Arabic (MSA)
  - Developing clarity and coherence in written communication
  - Hands-on activity: Writing short, structured sentences to enhance linguistic accuracy

DAY 2: WRITING FOR DIFFERENT PURPOSES

- **Content:**
  - Professional writing: Emails, reports, and formal letters
  - Creative writing: Articles, storytelling, and opinion pieces
  - Balancing tone, style, and vocabulary for different audiences
  - Workshop: Crafting a formal letter and a creative piece

DAY 3: ENRICHING WRITING STYLE AND VOCABULARY

- **Content:**
  - Expanding vocabulary and using precise, impactful words
  - Techniques for enhancing flow and readability in Arabic text
  - Incorporating rhetorical devices and expressions for persuasive writing
  - Practical session: Writing an article with a focus on enriched language

DAY 4: EDITING AND PROOFREADING IN ARABIC

- **Content:**
  - Identifying and correcting common mistakes in Arabic writing
  - Techniques for refining structure, grammar, and punctuation
  - Tools and resources for effective editing and proofreading in Arabic
  - Hands-on activity: Peer editing and revising sample texts

DAY 5: ADVANCED APPLICATIONS OF ARABIC WRITING

- **Content:**
  - Writing for digital platforms: Blogs, social media, and business content
  - Crafting impactful presentations and scripts in Arabic
  - Real-world case studies: Examples of effective Arabic writing in media and business
  - Capstone project: Developing a professional or creative document in Arabic

